

Last Updated: March 13th, 2026

PRIVACY POLICY

This Privacy Policy provides for how vivo Mobile India Private Limited (“We, Our, Us”) will collect, use, share or otherwise process information collected from the provider of the information or while you access the website/platform being provided at _____ (“You, “Your”).

By providing Your and/or Your ward’s information or accessing the website/platform or permitting Your ward to participate in vivo Ignite (“Campaign”), You hereby expressly agree to be bound by the terms stated herein in this Privacy Policy. In case you do not agree with the terms and conditions provided herein in the Privacy Policy, You are hereby requested not to provide the details and in pursuant to which We reserve the right, without any further liability, to reject the entry of Your ward in Campaign or fulfil the purpose for which the information is being sought.

You while providing Your and Your ward’s personal information hereby grant Us right to contact You via any means for the purpose stated herein or any other legitimate purpose.

For the purpose of this Privacy Policy, use of the term “Your” shall be deemed to include reference to Your ward as well, wherever necessary.

COLLECTION OF THE INFORMATION

Date collected from You:

You may be required to provide the below mentioned information in order to allow Us to let You participate in vivo Ignite/ Campaign—

- Name (including ward’s name)
- Phone Number
- Email Address
- Gender
- Physical Address
- School Name and Address of you ward
- Mentor Name of your ward
- Details necessary for travel bookings (in case required); or
- Any other information that may be reasonably required for the purposes of this Campaign, which is not expressly mentioned herein but may be required at a later stage for legitimate purposes.

Data as may be collected on its own

- Device Information (including IP information)
- Network Information

USE OF THE COLLECTED INFORMATION

We may use the collected information for the below mentioned specific purpose—

- Participation in the Campaign
- Awareness and participation in other contest/quiz organized by Us
- Necessary mentorship support to Your ward
- Analytical purpose
- Making travel bookings of You and Your ward (in case required and selected for further rounds of the Campaign)
- Any other legitimate purpose ancillary or associated with the Campaign and aforementioned purpose

DISCLOSURE OF THE INFORMATION

You hereby consent that We may disclose Your and/or Your ward's information to third parties (including our event organizers and managers, non-governmental organization associated with Us for the purpose of Campaign, delivery partners, affiliates, brand licensors, parent company etc.) for the participation of Your ward in Campaign and in order to achieve the purpose You have consented to as aforesaid mentioned.

TRANSFER OF INFORMATION

You hereby consent to Us that We may transfer the collected information to third parties in case it is necessary to render to fulfil/achieve the purpose aforementioned provided that such third party shall comply with the applicable laws pertaining to the information and use it only for the purpose for which the said has been transferred.

SECURITY PRACTICES AND PROCEDURES

We have implemented necessary security practices and procedures, on our own or through third party service providers, as per the applicable law, necessary for the information collected and stored by Us.

RETENTION OF THE COLLECTED INFORMATION

We will retain the collected information for a period as long as it is necessary to retain in order to achieve the purpose for which You consented for or You withdraw the consent given, whichever is earlier.

RIGHTS OF DATA SUBJECT

You may exercise the below mentioned rights provided that such right shall only be exercised subject to applicable law and in the manner as specifically mentioned in the applicable law.

- a. Right to Information: You may ask the means of processing of Your and/or Your ward's information collected pursuant to this Privacy Policy and use of such collected information.
- b. Right to Access: You may avail Your right to access wherein You can have access to Your personal information so collected.

- c. Right to Rectify: In case You believe that Your information processed by Us is inaccurate or incomplete, You may exercise Your Right to Rectify and get the collected information correct.
- d. Right to erasure: You may exercise Your Right to erasure for the collected personal information however some part of purpose for which the same has been collected may be unavailable in case such information is necessary to achieve the purpose.
- e. Right to Delete: You may exercise Your Right to Delete and post completion of Your request We shall stop processing Your information provided that You may have to undergo verification process as informed by Us wherein such verification process shall be a legitimate one and in accordance with the applicable law.
- f. Right to Withdraw Consent: You may withdraw Your consent to process Your collected information provided that in case of withdrawal We will not be able to achieve the purpose or You will not be benefitted with the purpose and post withdrawal We will not be processing Your information anymore however withdrawal of the consent shall not prejudice the lawfulness of the processing completed before the withdrawal.
- g. Right to lodge complaint: You may raise a complaint in case You have any concern pertaining to processing of Your information and such complaint shall be resolved within a time period of 15 working days from the date of receipt of the complaint provided that such complaint is raised in accordance with the manner provided herein.
- h. Right to approach the Board: You reserve a right to approach the board established (if established under applicable law) to safeguard Your privacy right provided that You shall approach the board in the manner as specifically provided in the applicable law.

UPDATES

We may update Our Privacy Policy at any time without any prior written notice to You and You are hereby requested to get acquainted with the updates/changes on Your own as Your use of the Website shall be governed by the Privacy Policy at that time.

Grievance Officer

In case of any concern or clarification pertaining to the processing of Your information or exercising any of the above-mentioned rights, You can raise it to the below mentioned-

Name: Grievance Officer

Email id: grievance.officer@vivo.com

Physical Address: 10th & 11th Floor, Palm Springs Plaza (Complex) Village Wazirabad, Sector-54 Gurugram, Haryana- 122003, India